



ICEBEAR 2012, presentation folder

A singular and unattempted project. Sound technical choices. A passionate adventure. A noble and courageous stand. Strong media content. Followed by school children, Didier Bovard has already crossed the Atlantic Ocean twice, the Gulf of Mexico and the Carribeans on his paddle boat. As he did in the past, Didier can count on the support of his franco-swiss friends.

The ecological adventure

During his preceding expeditions, Didier was respectful of his ecological footprint. This time he will do even more, due to the climatic conditions at sea. It must be autonomous. Electricity : the solar cells. Sea water will be desalinated by manually daily pumping and filter action producing 1,2 gallons of fresh water per hour. Didier can also count on a reserve of lyophilized food supply.

The objectives of this expedition

To create awareness about climatic warming amongst the population of the rich countries.

No improv on this trip. A medical follow-up and further analysis are necessary. Didier will concentrate on his physical preparation. He will repair his hydrocycle My Way, which has 17'000 miles in counter. Numerous programs of study have been commissioned to the navigation and some more could take place. In the fields of: nutrition, nautical communication equipment, specific clothing, medical, sociological and other technical and scientific studies.

Contributions

The My Way was built in 1996 in Morges, Switzerland, at Raymond Morerod's naval yard, and must be renovated from painting to propelling system; estimated budget is \$ 6'800. In order to fix the interior and body, and to adapt the updated technical equipment, another \$ 7'200 is necessary. The estimated costs of the electronic parts for communication and navigation is \$ 15'600. The supply list is long; personal gear, hygiene and food supplies for a 100 days trip \$ 13'450, navigation tools and instruments \$ 4'250, salt water converter, emergency unit \$ 9'650, security constraints cost another \$ 6'500. This Project is of great value in terms of it's scientific outcomes, and Didier counts on the implication of industrial and scientific contributors.

Project Management

Tests will be conducted on Lake Lemman, also mistakingly known as Lake Geneva. Logistics travel from Geneva to Danemark and Greenland. Housing and travelling expenses, assistance, administration, insurance, derived products or marketing, and communication fees will bring Didier Bovard's budget up. Last but not least, lets talk about the sculpture of a polar bear he wants to install as a Head figure on the ship. Altogether with Didier's training and salary, the rough estimate of his expenses amounts to \$ 114'000.

Spontaneous contributions are welcome, other donations linked to some mission or services are encouraged. The team really wants to create a positive buzz that will expand and increase visibility. A French-Swiss challenge from a strong economical region of Europe. Didier Bovard and his team hope to shake up the event, and consciousness for a more sustainable Planet.

www.icebear2012.net : Save it, there is still time!